



# BRADY STREET NEWS

A Newsletter Celebrating the Colorful Brady Street Neighborhood Jan 2012 Vol 17 Issue 1

## Updates from the Board

Dear Members:

We enjoyed a great year on Brady Street in 2011, but of course we are looking forward to events for 2012!

- Firehouse Chili Social ..... Tuesday, February 21
- Spring Forum ..... Tuesday, April 17
- Ice Cream Social ..... Tuesday, August 21
- Pet Parade ..... Sunday, October 7
- Fall Forum ..... Tuesday, October 16
- Christmas Party ..... Tuesday, December 18

Please watch future Newsletters for more information as we approach each event.

Speaking of events, we had a great time at The Hamilton in December for the BSAA Christmas Party. The Brady Street kids, as always, did a spectacular job entertaining us. In addition we were treated to some great sleight of hand magic from magician Matthew Teague. Local businesses talked about what they have to offer the area, including Mari from Mari's Flowers, Shayne Broadwell from Core Essence, Kimberly Floyd from The Hamilton, Aomjai Nueakaew from Jow Nai Foquet and Berry Me Frozen Yogurt & Cafe.



### Brady Street, a great place to live and work in 2012

On a walk around the neighborhood you can already pick up your groceries, fresh bread and bakery, flowers for your favorite someone, pick up a great outfit and shoes, go see some stand up comedy, get some ink, get styled, have a drink or two, pick up a fine cigar, some fine wine, and don't forget the food, everything from pizza to yogurt, from Thai to Ethiopian, and some coffee to finish it off. Practical needs are there too, you can pick up your paint, hardware needs, financial services, law services, business printing, some furniture for your pad, have some tailoring done, get your dog moving, and religion of course! Although some old friends have left the street in 2011, we hope to see a lot of new businesses this year and continue to improve the street to be the lively, friendly, beautiful neighborhood we all love.



**Brady Street News** is published by the Brady Street Area Association and is distributed to all Association members and interested parties. To receive this newsletter in the mail, you must join the Association. The Brady Street Area Association was established in 1988 and is dedicated to revitalizing and sustaining the Brady Street Area.

Contributions and letters are welcome. Send all contributions to: Brady Street News, 1218 E. Brady Street, Milw., WI 53202 or email to bradystreetnewsletter@gmail.com.

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Bill Zalenski

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For more information or to join the association call 272-3978.



**PLEASE JOIN US!**



**BRADY STREET  
AREA ASSOCIATION  
GENERAL MEETING**

**Tuesday, February 21, 2011  
5:30 to 8:00 PM**

**Annual Firehouse  
CHILI SOCIAL**

**\$5.00 BSAA Association Members,  
(or a dish to pass)**

**\$15.00 Non-members  
(includes one-year membership  
at last year's prices!)**

**Engine Company Number 6 at  
Brady Street & Franklin Place**



'BizBuzz' is a **FREE** listing for BSAA business members. Have a new product, doing a demonstration, celebrating an anniversary? Having a special event or sale? Contact **Teresa at 272-0277** or email us at **bradystreetnewsletter@gmail.com**

**CASABLANCA**

728 E. Brady St., 271-6000  
*Half price bottles of wine on Monday & Tuesday*

**CORE ESSENCE YOGA**

1437 E. Brady St., 277-7020, [www.coreessenceyoga.com](http://www.coreessenceyoga.com)  
*"My job is less of a teacher and more of a guide to help you on your journey, your path." – Shayne Broadwell, ERYT*

**GLORIOSO BROS.**

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**MILWAUKEE FOOD TOURS**

1-800-979-3370 or [www.MilwaukeeFoodTours.com](http://www.MilwaukeeFoodTours.com)  
*Discover the sights and flavors of Milwaukee's most delicious neighborhoods along Brady Street, Old World 3rd Street and in the Historic Third Ward with a walking food tour. Visit; tours include food samples from favorite specialty shops and eateries that add up to a meal, along with stories about Milwaukee's rich immigrant history.*

**PITCH'S LOUNGE AND RESTAURANT**

1801 North Humboldt Ave., 272-9313  
*Every Tuesday nite between the hours of 4PM and 8 PM everybody gets 20% off on all food and beverage purchases.*

**TAMARACK WALDORF SCHOOL**

1150 East Brady Street, 414-277-0009  
[www.tamarackwaldorf.org](http://www.tamarackwaldorf.org)  
PreK through Grade 8  
**Sunday January 29, 2012 :**  
**Waldorf Education Open House. 1:00-4:00 PM.**  
*Learn about Waldorf education by taking a school tour, meeting teachers, and enjoying presentations by students. Young visitors can also enjoy activities in the kindergarten. Brady Street neighbors are welcome to just stop in and see the beautiful school interior. Now enrolling for Fall 2012!*

**Association Statistics**

**NEW MEMBERS:** Ronald S. San Felippo, Julie Slightam.

**MEMBERSHIP RENEWALS:** Lois & John Ahlhauser, Mike & Olivera Andric, Christian Becker/ C. Zawadiwsky, Pam & John Budzinski, Sean N. Duffey, Bob Ehlert, Gail Fitch, Peter Gaar, Jim Gramling/Linda Velasco, Ann Marie & Mike Kirtley, Machulak, Robertson, Sodos, S.C., Dale Neese, Sandra Orcholski, Marjean & Charles Pountain, Bronze Optical, Rebecca & Joe Spasiano, James Spinella, Roger K. Steil, Jonathan Stock, Suminski Family Funeral Homes, Pat Suminski, Ron and Mary Suminski, Sandra Weinstein, Marie Weiss.

**TOTAL MEMBERS AT THE END OF DECEMBER – 269**

**GOOD NEWS FOR GETTING IN-HOME CARE**

*Dear Neighbor:*

by State Representative Jon Richards

Wisconsin seniors and people with disabilities received some good news during the holidays when it was announced that the state was lifting the enrollment cap from Family Care, our landmark program that allows people to stay in their homes to get long-term care.

The evidence shows that Family Care is a cost-effective, successful program that empowers some of Wisconsin's most vulnerable residents and their families by giving them choices on how they want to live.

Moreover, Family Care saves money. The average cost of Family Care is \$2,800 per month, whereas nursing home care typically costs \$4,000 per month.

Family Care first began in 2000 as a pilot program in Milwaukee County and four other counties. Now it's available in 57 of Wisconsin's 72 counties. About 43,000 people are served by the program.

Last July the legislature capped Family Care enrollment, ignoring a statewide coalition of advocates, consumers and families who strongly opposed the move. Waiting lists were reinstated for those who needed long-term care. Plans to expand the program statewide were halted. I heard from many of you that you or your loved ones were being impacted by this wrong-headed move.

I strongly opposed the Family Care cap and tried to block it with amendments to the legislation. I then brought together 38 legislators to ask the federal health secretary to reject the plan because it violated federal law.

It took nearly six months, but the federal government finally agreed. On December 13, the Obama administration officially ordered Wisconsin to immediately lift the cap



and provide funding to allow people to stay in their homes and receive care.

This is great news for the hundreds of Wisconsin seniors and people with disabilities who were put on waiting lists unnecessarily. In Milwaukee County alone, over 650 seniors have been forced to wait for long-term care services they were entitled to receive.

State health officials say lifting the Family Care cap will require a change in state law. I will be encouraging my colleagues who control the agenda to act quickly on this urgent issue.

Please feel free to contact me if you'd like more information about Family Care or with any other concerns, questions or ideas you may have. You can reach my office toll-free at **(888) 534-0019** or by email at **Rep.Richards@legis.wi.gov**.

**Jon**



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# Brady Street Neighborhood



## CLASSES

The Conservatory offers lessons and classes for people at any age and any level. To view our classes for our winter/spring semester go to: [www.wcmusic.org](http://www.wcmusic.org)

## CONSERVATORY SUNDAYS

### 2 + 4 Hands: A Piano Department Concert January 22 3 PM

The Conservatory's piano faculty presents favorites of the classical repertoire, performing both solos and 4 hands piano. Featured artists include LaRita Craft, Maria Schlei, Stefanie Jacob, Teresa Drews, Linda O'Brien, Rachel Fritz, Kari Johnson, and Michael Thiele.

### The Pursuit of Happiness:

#### A Voice Department Concert

Sunday, February 19, 2012 | 3:00 PM

Members of the Conservatory's voice faculty offer up selections from the standard Classical repertoire—Opera Arias and Art Song—as well as favorites from lighter fare, including Musical Theatre and songs in English, addressing all areas of human experience and emotion.

The audience can look forward to duets and even trios of singers, accompanied by the best of our piano department.

## CONSERVATORY NIGHTS

### Una noche romántica de boleros:

#### The Eric Jacobson Quintet

Thursday, February 9, 2012 | 7:30 PM

Enjoy a night of standard ballads played in a romantic bolero style. The Cuban bolero evolved from the Cuban genre known as trova in the eastern city of Santiago during the late 19th century. The bolero's origins included several poetic styles, and as it emerged it was primarily a music accompanied on the Spanish guitar. Soon after, the bolero spread to neighboring Latin American countries—particularly Mexico—and since the mid-20th century has remained as the quintessential romantic ballad form.

## JAZZ JAM SESSIONS

### AT THE CONSERVATORY

Friday, February 10, 2012

Connect with Milwaukee's community of jazz lovers. Come and play or just hang out in a friendly, smoke-free, alcohol-free environment. No cover charge. Open to high school and adult musicians of all experience levels. Drums, piano, vibes, bass amps, guitar amps, and vocal P.A. provided. Helen Bader Recital Hall. Hosted by Conservatory Jazz Faculty.

For tickets and more information on Wisconsin Conservatory of Music events call – 276-5760 or [www.wcmusic.org](http://www.wcmusic.org)



VILLA TERRACE  
Decorative Arts Museum

## CAFÉ SOPRA MARE:

Sunday, January 8

Open 10:00 AM – 12:30 PM

Live Music 12:30 – 1:00 PM

Ernie Brusubardis & Family / A Musical Potpourri

Programs are subject to change

## FEATURED EXHIBITION

### Great Ladies and Beautiful Arts:

Elkins, Standish and Adler

Wednesday, October 12 – January 29, 2012

This exhibition examines the work and influence of David Adler, Francis Elkins and the landscape architect Rose Nichols Standish in the development of the original residence.

Admission to the Museum: \$5 Adults

\$3 Seniors, Military and Students / FREE Members.

## Tamarack Waldorf School

### Waldorf Education Open House.

Sunday January 29, 1:00-4:00 PM

Learn about Waldorf education by taking a school tour, meeting teachers, and enjoying presentations by students. Young visitors can also enjoy activities in the kindergarten. Brady Street neighbors are welcome to just stop in and see the beautiful school interior. Now enrolling for Fall 2012!

### Kindergarten Morning.

Saturday February 11, 2012: 9:30 to 11:30 AM.

Families with children ages 3-5 are invited to enjoy a special time with teachers in the beautiful Waldorf Kindergarten. Pre-registration is required. \$5 donation requested.

1150 East Brady Street

414-277-0009

[www.tamarackwaldorf.org](http://www.tamarackwaldorf.org)

PreK through Grade 8

Call for more details and to pre-register.

## THE RIVEREAST COMMUNITY ALLIANCE

The Rivereast Community Alliance works to build a stronger more caring community for older adults and meets monthly on the LAST THURSDAY from 1-2:30 PM at the Wisconsin Conservatory of Music

PLEASE JOIN US

For more info call Linda Cardinale at

414 220-4610



CHARLES ALLIS  
Art Museum

## CLASSIC MOVIES

### IN A CLASSIC MANSION

Dames January 25

1934 - Dick Powell, Ruby Keeler, Joan Blondell, ZaSu Pitts, Hugh Herbert

Movies begin at 7:30 PM

FREE with General Admission to the Museum:

\$5/adult, \$3/student & senior, FREE/museum member

## FEATURED EXHIBITIONS

### Great Ladies and Beautiful Arts:

Elkins, Standish and Adler

Now through January 29, 2012

This exhibition examines the work and influence of David Adler, Francis Elkins and the landscape architect Rose Nichols Standish in the development of the original residence.

### The Decorative Impulse

February 17 - May 20, 2012

The Decorative Impulse brings together six international metalsmiths whose work actively engages with the decorative arts to pose provocative questions about the place of the decorative in current art dialogs. The artists, Jamie Bennett, Gesine Hackenberg, Rory Hooper, Anya Kivarkis, Amelia Toelke and Jonathan Wahl draw from a range of cultural and historic sources such as Victorian Jewelry, Old Master paintings, export porcelain, mass produced jewelry and botanical prints. Their work brings the often marginalized category of the decorative arts to the fore, as both a strategy and an aesthetic choice.

The Decorative Impulse is a collaboration between the Villa Terrace Decorative Arts Museum and the UW-Milwaukee Peck School of the Arts. The show is co-curated by Yevgeniya Kaganovich, Head of Jewelry and Metalsmithing at the Peck School of the Arts

FREE with General Admission to the Museum:

\$5/adult, \$3/student & senior, FREE/museum members

For more information on Charles Allis Events call – 278-8295 or [www.cavtmuseums.org](http://www.cavtmuseums.org).



# JANUARY 2011 CALENDAR



## Riverside Park Young Scientists Club

**Mondays, Tuesdays & Wednesdays, 4 - 5:30 PM**

The Young Scientists Club is an excellent opportunity for kids to learn more about science and nature. Every day we'll jump right in and learn something new. We'll do and learn all sorts of stuff like taking care of our animals, hiking through our urban wilderness, helping with stewardship projects and learning about birds, science and research! Every day will be different!

*For kids 5 and up*

*\$10 annual fee (Plus suggested daily donation - \$5)*

*Space is limited to 12 participants, please call to register*

## Early Morning Bird Walks

**Every Wednesday, 8 AM**

Interested bird watchers of all ability levels are invited to explore bird life with us. Binoculars available.

*For adults and accompanied children*

*Free - donations appreciated*

## Papermaking

**Every Wednesday, 4 - 6 PM**

Join other volunteers as we learn the art of recycled paper making to create beautiful gifts for our Center's supporters.

*For teens, adults & accompanied children, ages 12 and under*

*Free - donations appreciated. Call to register*

## Skiing and Snowshoeing for Kids

**Friday, January 20, 2 - 6 PM**

No school? Let's celebrate with a cross-county ski and snowshoe trip! We provide the transportation and equipment.

*For Young Scientist Club Members*

*Free - donations appreciated. Please register space is limited*

## Edible Gardening for Sustainability:

**Introduction to Permaculture\***

**Saturday, January 21, 9 - 10:30 AM**

Part 1 of a Year-long, Multi-part Series beginning in January 2012. Permaculture is the foundation of the work of Victory Garden Initiative and the vision for our future. Join VGI Executive Director Gretchen Mead to learn about the basics of agricultural ecosystems that are sustainable and self-sufficient.

*For more information,*

*contact [gretchen.mead@victorygardeninitiative.org](mailto:gretchen.mead@victorygardeninitiative.org).*

*For adults \$15, \$100 for the series*

*(Nonmembers - \$20, \$120 for the series)*

*Call to register*

## Herbal and Milk Based Soap Making

**Tuesday, January 24, 6 - 9 PM**

Milk-based soap is a creamy, skin-softening luxury and you can make your own at home! We will explore the art of creating soap that incorporates fresh goat milk, cow milk, whey and herbal infusions and will learn to make herbal infused oils, herbal water infusions and more!! Experienced and novice soap makers welcome. Participants will take home recipes, inspiration and soap that we create.

*For adults and kids accompanied by an adult*

*Adults: \$20 (Nonmembers - \$25)*

*Children: \$15 (Nonmembers - \$20)*

*Register by January 23rd*

## Hungry for Change: Food, Ethics and Sustainability Discussion Course

**Tuesdays, January 24, February 7, 21, March 6, 20, April 3 & 17, 6:30 - 8 PM**

Hungry for Change, a Northwest Earth Institute discussion course, explores the true meaning of the phrase "you are what you eat." This course challenges you to examine your role not only as a consumer of food, but also as a creator of food, of systems and of the world we all live in. Sessions include readings, assignments, accompanying video clips, podcasts and websites. Price includes book. Participants should pick up their book at the Center and complete first reading prior to the first meeting.

*For adults*

*\$25 (Nonmembers - \$30)*

*Registration required, call 964-8505*

**To register for events, call 964-8505**

**and visit our website for other events:**

**[www.UrbanEcologyCenter.org](http://www.UrbanEcologyCenter.org)**

## ► EASTSIDE SENIOR SERVICES

Do you need a ride to the doctor, grocery store or to run errands? Would you like a friendly phone call daily to make sure you are OK? How about seasonal yard cleanup and house preparation, friendly visits to your home, or help reconnecting with a church? Eastside Senior Services looks for ways to say "YES" when it comes to your needs. For more info on Eastside Senior Services, call **961-0661** or email **[eastside@interfaithmilw.org](mailto:eastside@interfaithmilw.org)**.

**Visit [bradystreet.org](http://bradystreet.org) for calendar event updates**

## Danceworks

### THE SEQUEL!

**January 20-29, 2012**

**Friday & Saturday, January 21-22 at 7:30 PM**

**Thursday, January 26 at 8:30 PM**

**Friday, January 27 at 7:30 PM**

**Saturday, January 28 at 7:30 PM**

**Sunday, January 29 at 2:30 PM**

The choreographers of DPC went to the movies for inspiration once before—and now we're back for more! In this fast-paced feature, historic battles ensue, dramas entrance, lovers swoon, hostages are taken and superheroes save the day! We need another round of dancing with the movies to get "footloose" and tangled up with the many genres of the silver screen. Don't miss the twists and turns of The Sequel!

*Danceworks Studio Theatre*

### Musical Theater (ages 9-13)

**Mondays, 5:00-6:00 PM**

The class will focus on introducing basic dance movements into a theatrical context. Students will learn dance terminology and technique that pertains to performing musical theater choreography. They will also learn choreography from popular musical theater favorites, as interpreted by the instructor, which will help to improve coordination, musicality and performance skills.



## THREE HOLY WOMEN

### Three Holy Women Spaghetti Dinner

**Sunday, Jan. 29, Noon - 5:30 PM**

St. Rita Scalabrini Hall (Corner of Cass & Pleasant).

*Adults \$7.00, Children - \$4.00 Carryouts available.*

**For more information on Three Holy Women Parish call - 271-6577 or goto [www.threeholymen.com](http://www.threeholymen.com)**





# a brief history lesson

By Frank Alioto

## Urban Archeology Continued The Footprint of Lake Park Station

Our urban archeology dig continues. The quest to find compelling history at seemingly mundane sites that we pass often without a second thought arrives this month at **Lake Park**. At the east end of Locust Street, which dead ends at Lake Park, there is a concrete driveway that juts into the park and circles back to locust. It seems to serve no apparent purpose but functioned most recently as a county bus layover and turnaround. That is actually a hint to its previous function.

In the late nineteenth century this site was the terminus for streetcars that rattled their way **to Lake Drive and Locust Street**—then the city limits. But there's more. While the present concrete is modern, it is the exact footprint of a track that entered an elaborate Victorian station topped with an ornate cupola known as **Lake Park Station**. The station doubled as they entry to Lueddemann's on the Lake. **G. A. Lueddemann** had a farm at this site but it evolved into a private park. His park catered to the upper-crust and, according to one ad, was an "idyllic setting for picnickers, pleasure-seekers, equestrians, and frolickers". Eventually refreshments were sold and the **Milwaukee Musical Society** played summer concerts there.

By the 1890s, Milwaukee was densely populated and bursting at the seams. Pressure mounted for more green space and the city responded by purchasing land for the first six city parks —



The Victorian streetcar turnaround and grand entrance for Lueddemann's on the Lake which later became Lake Park. The footprint for this structure survives at the east end of Locust Street. (Photo courtesy of Milw. Co. Historical Society)

including Lake Park. Lake Park was created with the \$250,000 sale of land in 1892 from five landowners, including that of G. A. Lueddemann.

Lake Park was now free and accessible to the public. Milwaukeeans and visitors to the city flocked there on foot, by streetcar, by horse and buggy, and increasingly even by auto. The growth of autos for Sunday drives to Lake Park caused a great controversy. Lake drive was then a private toll road with a toll gate owned and operated by **C. E. Andrews** (apparently important people like Lueddemann and Andrews used initials rather than names). The toll gate was just south of Lake Park Station. Andrews charged 5 cents for a one horse vehicle or a bicycle, 10 cents for two horses, 20 cents for an omnibus, 25 cents for a farm wagon, and 20 cents for an automobile. An annual pass cost \$10. The money was used for improvements to the road.

The public clamor for free access grew steadily. Why should one have to pay a toll to use what the city park commissioner promised would be a free park? One newspaper pleaded with Andrews to move the gate two blocks north past the park entrance to "remedy the evil". Andrews eventually relented; whether it was altruism or that enough people were building homes north of the park to keep him in business was not clear.

Of course Lake Park was eventually improved with the help of **Frederick Law Olmstead**—famous for New York's Central Park among others. Later lawn-bowling, golf, tennis, soccer, a tot lot, a restaurant, and many other amenities were added through the years. But Lake Park Station was razed, and the streetcar system that it fed faded into memories. All that remains is a circular concrete drive at the foot of Locust Street—a great place to drop off picnic supplies, or pick up muddy soccer stars. But now you know how it came to be.



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Saturday 8AM to 6PM Sunday 8:30AM to 5PM

**Brady Street Area Association General Meeting**  
**Tuesday, February 21, 2010 @ 5:30 to 8:00 PM**

# *Firehouse* **CHILI SOCIAL**

**ENGINE COMPANY #6 AT BRADY STREET & FRANKLIN PLACE**

Warm up with some great chili and great company with Brady Street neighbors.  
Don't miss our most popular event of the year!

\$5.00 Brady Street Association Members, (or a dish to pass)

\$15.00 Non-members (includes one-year membership!)

## **JOIN THE BRADY STREET AREA ASSOCIATION!**

The Brady Street Area Association is open to any person/business sharing an interest in the betterment of Brady Street and the neighborhood that surrounds it.

CHECK THE TYPE  
OF MEMBERSHIP:

Resident	<input type="checkbox"/>	\$20 One Year	<input type="checkbox"/>	\$40 Two Years	<input type="checkbox"/>	\$60 Three Years
Senior/Fulltime Student	<input type="checkbox"/>	\$10 One Year	<input type="checkbox"/>	\$20 Two Years	<input type="checkbox"/>	\$30 Three Years
Business	<input type="checkbox"/>	\$55 One Year	<input type="checkbox"/>	\$110 Two Years	<input type="checkbox"/>	\$165 Three Years

Resident/Business Owners Name(s): \_\_\_\_\_

Business Name (if joining as a business): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Are you interested in volunteer opportunities with the association? YES  NO

Would you like to receive the BSAA Newsletter by mail or email? MAIL  EMAIL

**Please mail this form &  
a check for the correct amount to:**

BRADY STREET AREA ASSOCIATION  
c/o Membership Chair  
1218A E. Brady Street  
Milwaukee, WI 53202

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