



Brady Street Festival featuring Cheesefest Vendor Space Contract Application

Saturday, July 24th, 2010

Historic Brady Street, Milwaukee, WI

DEADLINE FOR APPLICATION IS JUNE 18, 2010

EXHIBITOR INFORMATION (Please type or print clearly)

Exhibiting Company Name: _____ Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

E-Mail Address: _____ Website: _____

Please list all items being sold at this event: _____

Event is held from 11am-11pm. Vendors must remain open until 10pm.

BOOTH CLOSING TIME: _____

FOR FOOD VENDORS, PLEASE LIST ALL PRODUCTS AND PRICES:

List of Products being sold at Event: _____ Price Being Charged at Event: _____

Please list Products available for sample: _____

Booth Space

One 10 X10 Street Space. Vendors must supply their own tables, tent and necessary requirements for their area. No electricity will be available.

Please check one:

Food Vendor \$250.00

Merchandise Vendor \$150.00

Non-profit – **501c(3)status** \$75.00

Brady Street BID member \$75.00

Payment Policy

Payment is due by check (Payable to Brady Street BID) with this signed contract. Balance is due no later than June 18, 2010.

Send Correspondence to:

Hunter Group
ATTN: Caroline Duehmig/BSFestival
4532 N. Oakland Ave.

Milwaukee, WI 53211
Phone: (414) 961-4921 x17
Fax: (414) 961-4922

2010 BRADY STREET FESTIVAL -ADDITIONAL INFORMATION

- 1) Vendor is personally responsible for holding all correct permits to conduct business at the Brady Street Festival. Please call the appropriate agency for requirements and fees. For State Seller's Permit (non-food items) call State of Wisconsin at 414.227.4444.
- 2) All booths must be open from 10am-8pm. but MAY REMAIN OPEN AS LATE AS 10pm.
- 3) No cars will be admitted on the street during festival hours of 11am-11pm.
- 4) Brady Street will not provide or have access to electricity for vendors.
- 5) Vendor acceptance to the Brady Street Festival will be done on a first-come, first-serve basis.
- 6) All booth placement is done on a first-come, first-serve basis.
- 7) Organizers of the Brady Street Festival reserve the right to approve and/or reject vendor applications. Vendor applications will be accepted on a case-by-case basis and approvals given in an effort to maintain the highest quality and variety of products.
- 8) Any **food samples** must be pre-cut prior to arrival at the festival unless you bring your own prep station as per City of Milwaukee's health code. (This does not apply to packaged goods.) Brady Street will not supply any food prep stations.
- 9) As per the City of Milwaukee's health code, each food vendor must have a hand-washing station (such as a small Igloo beverage cooler filled with water). All waste (including water waste), must be discarded at designated locations.
- 10) All vendors must be pre-registered with event management. No walk-ins allowed.
- 11) No unauthorized signage may be placed on event grounds unless approved by show management. Signs are permitted only in your purchased booth area.
- 12) Any prize giveaways or drawings must be registered and approved in advance by show management.
- 13) No alcoholic beverages may be brought into or sold at the event unless approved by show management.
- 14) No excessive noise or live animals are permitted.
- 15) The festival is a rain or shine event. We regret that in the event of bad weather there will be no refunds.
- 16) **Information regarding set-up & tear-down and parking will be sent out with your booth confirmation approximately 14 days prior to event.**

I agree to protect, indemnify, and hold harmless the Brady Street Business Improvement District #11 from and against any and all causes of action, claims, demands, suits, liability or expense by reason of loss or damage to property or bodily injury to any person, including death, as a direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the rental who shall defend the Brady Street Business Improvement District #11 or City of Milwaukee in such cause of action or claim.

APPLICANT SIGNATURE: _____

DATE: _____

For Event Management Only:

Space # _____

Payment: Amount _____

Date _____

Check # _____

