

Meet the Merchant- vol. 4 July '11



1. Name/Business Name/Contact:

Heidi Calaway
BVEN Boutique – fashion for the hip woman
1217 E. Brady Street
414-287-9049
www.bvenboutique.com

2. How long you have been in business and do you live in the area?

I have been in business for 8 years and live in the neighborhood

3. Why did you choose to open your business on Brady Street?

It has an eclectic mix of businesses and restaurants. It's close to the Lake and Downtown.

4. What would you like to share with our Brady Street admirers?

I started my store 8 years ago around the corner from my current Boutique at 1688 Franklin Pl. and was totally broke! I slowly built my store up little by little, penny by penny... I take pride in the excellent service I provide with honest consultation that will help customers find the best fashion for their career, lifestyle and body.

BVEN Boutique is pleased to offer you \$20 off any purchase of \$100 or more for the month of July if you mention "Meet the Merchant!" ***Not valid with any other offer. If you work on Brady Street, stop in to get your Brady Street Discount Card that always gives you 15% off purchases and another 10% off clearance.