

# Brady Street Festival Vendor Space Contract Application

Saturday, July 28, 2018

Historic Brady Street, Milwaukee, WI

**DEADLINE FOR APPLICATIONS IS MAY 1, 2018**



One 10 X10 Street Space. Vendors must supply their own tables, tent, and necessary requirements for their area. No electricity available. Generators must be portable and rated 80 decibels or less. Check One:

- \_\_\_\_\_ Non-Profit (501c3) status: \$125 **by May 1**
- \_\_\_\_\_ **BID Member: \$125.00 by May 1**
- \_\_\_\_\_ Merchandise or Exhibitor Vendor: \$175.00 **by May 1**
- \_\_\_\_\_ Food Vendor: \$450 **by May 1**
- \_\_\_\_\_ **\*NEW\* Food Vendors WITH GRILLS MUST CONTACT DANA EMOLD BEFORE SENDING IN PAYMENT! Special pricing may apply.** Email: [bradystfestival@gmail.com](mailto:bradystfestival@gmail.com) or call (414) 502-9179



All others, payment is due by check (Payable to Brady Street BID) with this signed contract. Payment is due no later than May 1, 2018.  
**Add \$50 after deadline.**

Send Correspondence to: Dana Emold, Brady Street Festival  
1220A E. Brady Street Milwaukee, W 53202

FOR EVENT MANAGEMENT ONLY			
Space #	Payment Amount	Date:	Check#/Cash
<b>EXHIBITOR INFORMATION (Please type or print clearly)</b>			
Company Name: _____			
Contact Name: _____			
Mailing Address: _____ City: _____ State/Zip _____			
Phone: _____ Cell: _____ Fax: _____			
Email Address: _____ Website: _____			
Event is held from 11am to Midnight. Vendors must remain open until 8pm but <u>no</u> later than 11pm			
<b>PLEASE LIST PRODUCTS AND PRICING:</b> _____			
_____			

I agree to protect, indemnify, and hold harmless the Brady Street Business Improvement District #11 from and against any and all causes of action, claims, demands, suits, liability or expense by reason of loss or damage to property or bodily injury to any person, including death, as a direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the rental who shall defend the Brady Street Business Improvement District #11 or City of Milwaukee in such cause of action or claim.

**APPLICANT SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

## 2018 BRADY STREET FESTIVAL -ADDITIONAL INFORMATION

- 1) Vendor is personally responsible for holding all correct permits to conduct business at the Brady Street Festival. Please call the appropriate agency for requirements and fees. For State Seller's Permit (non-food items) call State of Wisconsin at (414) 227-4444.
- 2) All booths must be open from 11a.m. - 8p.m. If you would like to remain open later, you may begin tearing your booths down anytime after 8p.m. however no cars will be allowed on the grounds until midnight.
- 3) Your booth must be completely broken down by 11:45p.m. or you will not be invited back.
- 4) Brady Street will not provide or have access to electricity for vendors. **Generators must be portable and rated at 80 decibels or less.**
- 5) All vendors must go through an approval process before becoming a vendor at the Brady Street Festival. Organizers of the Brady Street Festival reserve the right to approve and/or reject vendor applications. Vendor applications will be accepted on a case-by-case basis and approvals given in an effort to maintain the highest quality and variety of products.
- 6) All booth placement is done by the festival organizers. Booth assignments will be given approximately 14 days prior to the festival.
- 7) Any food samples must be pre-cut prior to arrival at the festival unless you bring your own prep station as per City of Milwaukee's health code. (This does not apply to packaged goods.) Brady Street will not supply any food prep stations.
- 8) As per the City of Milwaukee's health code, each food vendor must have a hand-washing station (such as a small Igloo beverage cooler filled with water). All waste (including water waste), must be discarded at designated locations.
- 9) All vendors must be pre-registered with event management. No walk-ins allowed.**
- 10) No unauthorized signage may be placed on event grounds unless approved by show management.
- 11) Signs are permitted only in your purchased booth area.
- 12) Any prize giveaways or drawings must be registered and approved in advance by show management.
- 13) No alcoholic beverages may be brought into or sold at the event.
- 14) No excessive noise or live animals are permitted. This includes the use of a megaphone, microphone, or other public address systems.
- 15) The festival is a rain or shine event. We regret that in the event of bad weather there will be no refunds.
- 16) Information regarding set-up & tear-down and parking will be sent out with your booth confirmation approximately 14 days prior to event. **Vendors are responsible for removing their own trash from the street - if you do not do this, you will not be allowed back.**
- 17) Food vendors are approved to sell ONLY those items listed on the vendor application. Un-approved changes in menu will not be allowed, and you will be asked to leave without a refund of application fees.**