

## Meet the Merchants – Brady Street Hardware

April 2015 issue



**1. Name/Business Name/Contact:** Tom and Cathy – Plus Corey Smith and James Werthman

Address: 1234 E. Brady Street Phone: 414-272-9919

**2. How long you have been in business?** We opened 21 years ago-April 23<sup>rd</sup>, 1994

**3. Why did you choose to open your business on Brady Street?**

We owned Downer Hardware in the family since 1937 and knew it would be a good addition to own 2 small stores. We love the area, and wanted to be on the edge of the renewal of Brady Street, Brady Street had a few visionaries (like Julilly Kohler) at the time, and with their encouragement we bought the store and the building.

**4. What would you like to share with our Brady Street admirers?** As you can tell, we are not one to add our name to the store, but we certainly added our touch to the store and the building. When we bought the store we had merchants tell us that the nickname for Brady Hardware was the BLACK HOLE. That was because the previous owner didn't change light bulbs when they burnt out! It also had squeaky Hardwood floors, with many patches. After hundreds of sheets of plywood, and crawling around the floor setting all the floor tile, we could then set up the store fixtures. We were closed from December 1st 1993 till the April 23rd date. That is the same year Builders Square opened, and the Streetscape was done. We had our customers going to the first of the Large DYI's and the street was torn up, not only that year, but they finished the next year.

***Cathy and Tom are pleased to offer this special for the month of February if you mention "Meet the Merchant:"***

**10% discount on regular priced items**