

BRADY STREET FESTIVAL

MEET YOUR HOST:

Brady Street Business Improvement District (BID#11) was formed in 1993. It is home to some of Milwaukee's most unique shops, eateries, and nightlife venues, the majority of them locally owned and operated. The BID hosts a number of diverse events such as a **Spring Art Walk**, **Sunday Fundays** in the Summer months, **Pet Parade and Canine Costume Contest**, **Halloween**, **The East Side Music Tour**, and **Festivus!**

The Brady Street Festival encompasses 7 blocks of Brady Street running from Van Buren east to Farwell Avenue and boasts an annual attendance of around **50,000 fans**.



ENTERTAINMENT:

This **free festival** features an awesome diverse lineup with an emphasis on local Milwaukee talent on **4 stages**. From Latin vibes to Bluegrass, you'll find it here, along with our infamous drag show. Family friendly activities include a **pizza-making contest**, **Division BMX Stunt Team**, **Milwaukee Flyers tumbling team**, **pro wrestling matches** and even **camel rides**. There is something for everyone!



CUISINE:

Cheesefest! Local purveyors of artisan cheeses come from all around Wisconsin to sample their products. **Taste over 40 varieties** and vote for your favorite! There is also a **cheese curd eating contest** and a **mozzarella pulling demonstration**.



GET LOCAL:

Local artists and merchants offer unique items including **ceramics**, **jewelry**, **prints** and **clothing**. Also, since Brady Street is home to a number of restaurants, you definitely won't go hungry. There is something to please every palate here from **American**, **Irish**, **Greek**, **Mexican**, **Thai**, **Middle Eastern**, to **Italian**... save room for dessert!



BRADY STREET FESTIVAL IS ONE OF MILWAUKEE'S FAVORITE NEIGHBORHOOD FESTIVALS
SATURDAY, JULY 25TH, 2015