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**Art Milwaukee Hosts First Eastside Music Tour
50+ Bands, 25+ Local Businesses, 1 Street, 1 Day**

Milwaukee, Wisc. February 13, 2013 – ART Milwaukee hosts first “Eastside Music Tour” located on Brady Street, on Saturday, March 2, 2013 from 4 p.m. – 11 p.m.

ART Milwaukee is partnering with local businesses to launch an inaugural Music Tour on Brady Street, which will highlight local singer songwriters, DJs, musicians and bands. The bands are set to perform in a variety of local coffee shops, boutiques, retail shops, taverns, and restaurants. ART Milwaukee hopes to showcase the diverse music scene of Milwaukee as well as raise money to repaint the Cass Street School creatures.

Attendees can look forward to live performances in venues such as Brady St. Futon, Casablanca, Garage, Exclusive Company, Rochambo, Up N Under, World of Beer and a variety of others. Local Talent includes Fatty Acids, Kane Place Record Club, Fresh Cut Collective, Hugh Bob and The Hustle, Jaill, and several others.

“We are extremely excited about the opportunity to showcase Milwaukee’s thriving music scene along with the local shops of Brady Street,” said Jeremy Fojut, president and founder of ART Milwaukee. “Guests are encouraged to visit coffee shops, retailers, restaurants and more and immerse themselves with great music, food and we hope to encourage a large buy local campaign.”

There are two separate packages available for purchase. The Fanny Pack Package includes a ticket and fanny pack for \$15 and the T-shirt Package includes Music Tour shirt and fanny pack for \$25. For more information on the event, please visit <http://www.artmilwaukee.com/eastside-music-tour.html>.

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Eastside Music Tour Sponsors include ART Milwaukee, Brady Street, Majic Enterprises, Pabst Blue Ribbon, OnMilwaukee.com, Local Playlist, and MKEBKE.